



EQUITIES FUND MANAGER PROGRAMME

In association with Falcon Investment Management

During this one of a kind verified and accredited Equities Fund Manager Programme, you will learn how to analyse and trade Equities (Long and Short positions) and to manage a portfolio.

Our programme suits those wishing to peruse careers in the financial sectors or are seeking a secondary income in prop trading, asset management, fund or asset management trading.

Collectively our team has over 20 years of combined investment and trading experience, having previously held senior positions at some of the worlds leading financial institutions working under a strict risk managed and FCA authorised environment.

Those who show a strong talent will have the opportunity to trade Falcon Investment Management company funds and become an FCA CF30 qualified fund manager.



Knightsbridge
Trading Academy



Falcon
INVESTMENT MANAGEMENT



Falcon Investment Management

Falcon is a London-based full scope AIFM investment manager, focused mainly on highly liquid investment strategies through our range of multi-manager solutions. Falcon's team consists of experienced managers, deploying a diverse set of strategies. Although strategies differ, there is a strong emphasis on systematic risk and position management that allows for effective capital preservation.

They currently have committed AUM of \$125 across different strategies. Falcon Investment Management is Authorised and Regulated by the Financial Conduct Authority.

Knightsbridge Trading Academy

At Knightsbridge Trading Academy, our aim is to develop the trading skills of our students by equipping them with the latest strategies and technology.

Our programmes will help you learn to earn from the elite traders, CISI accredited tutors, brokers and financial analysts in the industry, who have worked for some of the most prestigious financial institutions in the world. Our tutors have a combined experience of over 75 working years in the financial sector. Their mission is to improve clients' understanding of trading and investing, along with their general understanding of financial markets.

Syllabus: Equities

Day 1

Morning

Introduction to Falcon IM / Knightsbridge Trading Academy (10min)

Introduction to Equities Strategies (45 min)

- Equities investments
- Investment objective
- Active vs. passive Management
- Long/Short Strategy
- Macro environment (impact on Equities, volatility, tail risks)
- Top-down and Bottom-up Approaches
- Short-term trading

Investment Objective (30min)

- Risk reward/ volatility
- Growth vs Value Stocks
- Hedging instruments

Fundamental Analysis (1h30)

- Key criteria
- P&L/ Balance Sheet/Cash Flow
- Revenue Growth/ Operating margins
- Total debt / Net debt
- Net Debt/EBITDA
- Free Cash Flow
- Capex/ dividends / share buyback programmes

Afternoon

Fundamental Analysis (continued) (2h)

- Net income /EPS
- Price to Earnings ratio
- Industry characteristics and themes
- Qualitative criteria
- Accounting considerations
- Screening

Market Data (1h)

- Market cap
- Price chart
- Average daily volume
- Beta (vs Index)
- Short Interest as percentage of float

Day 2

Morning

Identify opportunities (1h)

Peers analysis

- Industry's specific characteristics
- Examples in various sectors/industries: oil & gas, healthcare, retail, airlines
- Profitability / Valuation / Competitive advantage

Analysing risks

- SWOT analysis
- ADRs

Valuation (2h)

- Forecast / Analyst Estimates
- EV/EBITDA
- Price/EPS
- Price/Book
- Discounted Cash Flow valuation method
 - WACC
 - Examples
 - Drawbacks
- Technical Analysis/ Graph

Afternoon

Technical Analysis (1h30)

- Short-term trading
- Trend lines (support and resistance)
- Breakouts
- Moving Averages (20, 50, 200 SMA)
- Relative Strength Index (RSI)
- Fibonacci
- Stop loss – risk/reward

Investment paper (2h)

- Case study

Day 3

Morning

Short selection (1h30)

- Specific company events
- Over-valuation
- Stocks within industries laggards
- Short-term positions
- Examples

How to build an Equity Portfolio (1h30)

- Risk management
- Diversification
- Correlation
- Leverage
- Liquidity
- Gross and Net exposures
- Stop-loss
- Stress test
- Performance (Sharpe ratio)
- Trading behaviour

Afternoon

ETFs (1h)

- Industry rotation
- Cyclical industries vs. staples industries
- Hedges
- Industry consolidation

Case study (1h)

Recap / Conclusion (30 min)

Test (1h)

Syllabus: Equities [Continued]

Day 4

Morning

Introduction to Short Equity Strategy (2h)

- Explanation about the strategy and the logic behind it.
- Technical analysis
- Five Steps in Super Nova.
- Round numbers.
- Days and their meaning.

Afternoon

Trading Strategy- First Stage (2h)

- Longs in the initial phase of the supernova
- Long templates (perking, abcd, U)
- Risk Management
- Realizations and adds (timing)
- Examples

Trading Strategy -Second Stage (2h)

- Shorts
- Short squeeze
- First Red Day
- Short patterns (parabolic short, breaking momentum)
- Counting days T + 3
- Identification of stuff move
- Managing short transactions (goals, taking profits)
- Risk definition
- Examples

Day 5

Morning

Research (2h)

- Explanation of the logic behind the research method.
- Research:
 - Identifying a potential stock
 - Comprehensive research on the stock, which includes:
 - Reading quarterly and annual reports.
 - Reading news and identifying whether they are true or false..
 - Stock statistics.
 - Checking against the company background (employees, google maps, SEC, company website).

Afternoon

Tools (2h55)

- Vwap
- Sympathy plays
- Level 2
- Time & sales
- Pre-market / post market - Significant lines
- Research in the middle of a trading day
- TEST

Whats included: Institutional Trader Programme online

After completing your classroom based learning, you will have access to Knightsbridge Trading Academy's online programme which consist of 12 expertly built videos comprising on 6 expert strategies and 6 CISI videos, mock exams, crib sheet, e-book all aids to assist you in passing your CISI level 3 introduction to international securities and investment.

VIDEO LESSON 1:	CANDLESTICK CHARTING
VIDEO LESSON 2:	RISK MANAGEMENT SECTION
VIDEO LESSON 3:	TRADE MANAGEMENT SECTION
VIDEO LESSON 4:	MANAGING YOUR TRADING STRATEGY SECTION
VIDEO LESSON 5:	HEDGE FUND STRATEGIES
VIDEO LESSON 6:	COMMODITY HEDGING

Our online portal includes: Help desk & online support, case studies, multiple choice exams, 6 further CISI videos:

VIDEO LESSON 1	EQUITIES/STOCKS
VIDEO LESSON 2	THE BOND MARKET
VIDEO LESSON 3	DERIVATIVES
VIDEO LESSON 4	FINANCIAL ASSETS AND MARKETS
VIDEO LESSON 5	INVESTMENT FUNDS
VIDEO LESSON 6	REGULATION AND ETHICS

- The online portal also provides access to our global online alumni community.
- All videos have been filmed at London Stock Exchange studios and are presented by our expert tutors.
- The online programme is held on London Stock Exchange Group servers to ensure first class user experience.



Trading venue and technology provider

Because we're founded by traders, we understand what traders want. We provide access to a wide range of Forex, Commodities & Indices instruments providing tight spreads and lightning fast execution as standard on all our accounts and, for peace of mind, we operate within a secure and highly regulated environment under ASIC, DFSA and FCA. All client funds held in secure, segregated trust accounts with top-tier banks and our global, multi-lingual team available to help you 24 hours a day, in your time zone.



Knightsbridge
Trading Academy

GET IN TOUCH

For more information on our programme specifics:

+44 (0) 207 096 0253

KTAFX.com

info@ktafx.com

Knightsbridge Trading Academy Ltd
Tower 42, 7th Floor
25 Old Broad Street
London
EC2N 1HQ



Knightsbridge Trading Academy is accredited by the British Accreditation Council for Independent Further and Higher Education as a Short Course Provider REF: KNI001.
European Trademark number: No 017713033.

KTAFX.com

falconcapital.co.uk